



Dear Friends of Genesis,

On Friday, May 17th, 2019, Genesis of Pittsburgh will host the 32nd annual **Tee it Up for Genesis Golf Outing** at Birdsfoot Golf Club in Freeport, PA. All proceeds are used to fund a complete spectrum of programs and services to pregnant women in need of support, including:

**Genesis House.** A maternity care facility located in Bellevue, PA, providing self-help and a home-like environment to pregnant women in need of shelter; which is the only residence of its kind in southwestern Pennsylvania. **In 2018, Genesis House provided 1,983 nights of shelter for homeless, pregnant women in the Pittsburgh area.**

**Genesis Centers.** Community outreach centers located in Washington and Allegheny counties that provide free maternity and infant clothing, baby equipment and essentials. **Our distribution centers served 4,127 clients in 2018.**

**Learning Centers.** An educational center offering free classes to help pregnant women achieve a healthy childbirth and parenting skills in a supportive environment. **In 2018 the Learning Centers provided 3,379 classes to pregnant women and their families.**

**Adoption Services.** For birthparents who feel it would be in their child's best interest to be raised by people better able to meet their needs. For couples with love in their hearts and a desire to provide a home and a family to children in need of both.

The generosity of the many sponsors who have supported the Golf Outing over the past 30 years affords Genesis the opportunity to provide food, shelter and education to Pittsburgh-area women and their babies in a time of desperate need.

**We encourage you to join other members of the Pittsburgh business community and support our mission by sponsoring this event.** Your support will significantly impact the lives of so many. This year we are opening a "GrandFamily Program" to help those who are raising grandchildren or other relatives due to the opioid crisis. This program will serve as a distribution center providing basic clothing needs. While helping Genesis raise awareness for the life-changing programs that we provide, your company will be showcased to the diverse group of philanthropic individuals that support our work, and they will extend their passionate support to those businesses who share in their charitable vision.

I have included our sponsorship packet for your consideration. Please contact our Sponsorship Committee leader, Nancy Egbert at [nancy@genesispgh.org](mailto:nancy@genesispgh.org) or (412) 766-5212 x102 for more information or to customize your support.

Sincerely,

*Carole McMahon*

Carole McMahon  
Executive Director  
Genesis of Pittsburgh



**32nd Annual “Tee it Up for Genesis” Golf Outing  
Sponsorship Opportunities**  
Friday, May 17th, 2019,  
Birdsfoot Golf Club, Freeport, PA

**Presenting Partner - \$5,000 - SOLD OUT**

- Highlighted as the Presenting Partner in all event marketing, including your logo on the event webpage, email blasts and social media posts.
- Banners (sponsor-provided) prominently displayed on-site during the event
- One additional complimentary golf foursome (two total)
- Opportunity to speak at the dinner
- Everything listed below

**Event Partner - \$2,500**

- Exclusive post-event email blast, specific to your company
  - Includes your messaging and links to your company website and/or social media
  - Sent to Genesis’ list of 2,000+ Pittsburgh-area supporters
  - Will include a personalized note of thanks from Executive Director, Carole McMahon
- Real-time social media recognition to promote your support as the event unfolds as we tag your company’s social media channels with our event photos & updates
- Complimentary golf foursome
- Everything listed below

**Dinner Sponsor - \$2,000**

- Company highlighted as Dinner Sponsor in event marketing, including: Listing on event brochure, Logo on event webpage, Logo in event e-blasts, recognition in event Facebook post.
- Banner/signage (sponsor provided) prominently displayed in dining area during the Awards Dinner.
- Recognition in post-event email blast, shared with all sponsors at this level or above
  - Includes your logo, website or social media link, and one-line company description
- Company promotional item or give-a-way on tables in Clubhouse during dinner OR company promotional item or give-a-way in golfers goodie bags.
- Everything listed below

**Beverage Cart Sponsor - \$1,500**

- Banner/signage (sponsor provided) prominently displayed on beverage carts during the golf outing.
- Company highlighted as Beverage Sponsor in event marketing, including: Listing on event brochure, Logo on event webpage, Logo in event e-blasts, recognition in event Social Media post.
- Recognition in post-event email blast, shared with all sponsors at this level or above
  - Includes your logo, website or social media link, and one-line company description
- Company promotional item or give-away in golfer swag bags.
- Everything listed below

**Diamond Sponsor - \$1,000**

- Company highlighted as Diamond Sponsor in event marketing, including: Listing on event brochure, Logo on event webpage, Logo in event e-blasts, recognition in event Facebook post.
- Recognition in post-event email blast, shared with all sponsors at this level or above
  - Includes your logo, website or social media link, and one-line company description
- Company promotional item or give-away in golfer swag bags.
- Everything listed below

**Emerald Sponsor - \$500**

- Greenside signage in full color with company logo displayed on-site during the event
- Pre- and post-event recognition through all Genesis social media channels, including Facebook, Instagram and Twitter (sponsor to provide social media handles for linkage)
- Everything listed below

**Gold Sponsor - \$250**

- Recognition in post-event email blast with company/individual name only
- Everything listed below

**Silver Sponsor - \$150**

- Tee-box sign with black & white company name displayed on-site during the event
- Everything listed below

**“À la Carte” Sponsor - \$50**

- Recognition on an event golf cart (max 72): “This cart sponsored by ...”

## Sponsorship Commitment Form

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Business Phone: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Sponsor's Name: \_\_\_\_\_  
 (as it should appear in all promotional materials)

Type of Sponsorship/Donation	Value	Commit <input type="checkbox"/>
Presenting Partner - SOLD OUT	\$5,000	
Event Partner	\$2,500	
Dinner Sponsor (1 available)	\$2,000	
Beverage Sponsor (1 available)	\$1,500	
Diamond Sponsor	\$1000	
Emerald Sponsor	\$500	
Gold Sponsor	\$250	
Silver Sponsor	\$150	
"À la Carte" Sponsor (list # of carts in Commit column)	\$50/each	
Other (designate value)		

Make checks payable to **Genesis of Pittsburgh, Inc.** 550 California Avenue, Pittsburgh, PA 15202.

If paying by credit card, circle one: VISA – MC – AMEX

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

E-Mail address: \_\_\_\_\_ @ \_\_\_\_\_

Please send donations and completed forms to Genesis of Pittsburgh, 550 California Avenue, Pittsburgh, PA 15202, attention **Nancy Egbert**, or email to [nancy@genesispgh.org](mailto:nancy@genesispgh.org).

Genesis of Pittsburgh is a maternity care, adoption, foster care and social service agency incorporated and fully licensed in the State of Pennsylvania.